



## RULES & REGULATIONS

**VOTING PERIOD.** Voting begins at 12:00 A.M. CST on Wednesday, January 1, 2020 and ends at 11:59 P.M. CST on Sunday, March 15, 2020 after which time the ballots will be closed and no further entries will be accepted.

**VOTING METHOD.** Voting is conducted via SurveyMonkey and is an open-ballot system. Readers can vote for any business in their respective community that fits the category list. One vote per category, per email address allowed.

**PROMOTION.** Living Magazine will advertise the voting period in print ads and digitally (email marketing, social media, and LivingMagazine.net), but will not promote specific businesses. Printed promotional voting materials are available upon request. To make sure every vote counts, select your preferred category and write it on the vote card.

**WINNER SELECTION.** Votes will be tabulated at the conclusion of the voting period and verified for location and accuracy with regards to the category. Current or past clients of Living Magazine will not receive preferential treatment. The community will decide who wins the 2020 Readers' Choice Awards.

**WINNER ANNOUNCEMENT.** Winners will be contacted beginning June 1st and formally announced in the August 2020 magazine editions and online at LivingMagazine.net.

**AWARDS.** No purchase necessary for winners to be listed in the Best Of Showcase for their community both in print and online. In addition to being listed in the Best Of Showcase, winners will receive complimentary digital marketing materials to use on their digital and social platforms. All winners are encouraged to purchase advertising and physical products to highlight their Readers' Choice Award.

**DISCLOSURE.** Living Magazine's Best Of Readers' Choice Awards are not a scientific survey. The winners are determined as a direct result of the ballots received. Results do not reflect the opinion or views, or endorsement of Living Magazine.

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